



**PANEL ON EXTERNAL TRADE AND INVESTMENTS IN THE  
 MEDITERRANEAN**

aicep Portugal Global

*Assembly of the Republic  
 Lisbon, Portugal  
 27 - 28 May 2010*

Version 26.05.2010

*Agenda*

**Thursday, 27 May 2010**

14:30	Registration
14:45	<p><b>Opening session</b></p> <ul style="list-style-type: none"> <li>- Hon. Jaime Gama, President of the Assembly of the Portuguese Republic</li> </ul> <p><b>Introduction/</b> Adoption of the Agenda</p> <ul style="list-style-type: none"> <li>- Hon. Abdelkader Fedala (Algeria), PAM Vice President</li> <li>- Hon. Teresa Ribeiro (Portugal), AICEP</li> <li>- Hon. Ridha Bouargoub (Tunisia), launch of the Panel on External Trade and Investments in the Mediterranean</li> </ul>
15:30	<p><b>Theme I</b></p> <p>Public Policies to Support the Internationalisation of Companies</p> <ul style="list-style-type: none"> <li>- Mr. Eurico Dias (Portugal), AICEP's responsible for SMEs and Public Policies support</li> </ul> <p>Debate</p> <p>Coffee break</p>
17:00	<p><b>Theme II</b></p> <p>Public Policies to Attract Foreign Direct Investment (FDI)</p> <ul style="list-style-type: none"> <li>- Mr. Christos Alexakis, CEO Invest in Greece Agency</li> <li>- Mr. Luis Florindo (Portugal), AICEP's responsible for the Foreign Direct Investment</li> </ul> <p><b>Debate</b></p>
18:00	<b>Closing session</b>

## Friday, 28 May 2010

09:30	<p>Speech delivered by the Head of the Portuguese Delegation to PAM and Vice-President of PAM, Hon. José Carlos Mota Andrade</p> <p><b>Theme III</b> Post-crisis Scenario: Priority Sectors and Growing Markets for SME</p> <ul style="list-style-type: none"><li>- Mr. Manuel Caldeira Cabral (Portugal), Economy Professor, expert in Strategies for Cooperation in European Regions and Internationalisation and Export Markets</li><li>- Mr. Giancarlo Grasso (Italy), President, Chamber of Commerce of Savona</li></ul> <p><b>Debate</b></p>
10:30	<p><b>Theme IV</b> Knowledge Management in Training and Qualification of Company Directors within the scope of Internationalisation</p> <ul style="list-style-type: none"><li>- Mr. António Camara (Portugal), CEO of “Y Dreams” - Portuguese enterprise working in augmented reality technologies</li><li>- Mr. Usama Kuhail, Chairman, Palestinian Contractors’ Union<sup>1</sup></li></ul> <p><b>Debate</b></p> <p>Coffee break</p>
12.45	<p>Family photo</p>
13:00	<p>Lunch</p> <p>Key-note Speaker Minister of Parliamentary Affairs, Mr. Jorge Lacão <i>“The Mediterranean in Global Society: North-South Partnerships and Implications for the Emerging Economies”</i></p>
15:00	<p><b>Theme V</b> The establishment of a Mediterranean Investments Bank</p> <ul style="list-style-type: none"><li>- M. Charles-Henri Malécot (France), Caisse des Dépôts</li></ul> <p><b>Debate</b></p>
16.00	<p><b>Theme VI</b> The role of Migrants in the economies of the Mediterranean region</p> <ul style="list-style-type: none"><li>- Mrs Monika Goracci, IOM Portugal</li></ul> <p><b>Debate</b></p>

<sup>1</sup> To be confirmed

17:00	<p><b>Presentation of a document with the Conclusions</b></p> <p><b>Closing session</b> Assistant Secretary of State and Secretary of State for Industry and Development, Mr. Fernando Medina<sup>2</sup></p>
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<sup>2</sup> To be confirmed.